

Jason G. Moyers

Partner | Roanoke

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Jason is a trial attorney who represents insurers, individuals, and businesses in the defense of automobile, commercial carrier, product liability, and premises liability claims in state and federal courts throughout Virginia. He counsels and advises insurers on matters of Virginia insurance law, including arson, fraud, material misrepresentation, bad faith and uninsured/underinsured motorist coverage. He represents insurers and insureds in insurance coverage disputes. As a complement to his litigation practice, Jason has been a frequent writer and speaker on issues relative to his areas of expertise.

In his spare time, Jason enjoys spending time with his family and rooting on his beloved Virginia Cavaliers, Philadelphia Phillies, and Philadelphia Eagles.



Assistant: Jennifer Larson
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Paralegal: Kendra Richman
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Professional Activities & Honors

- Virginia State Bar
- Virginia Association of Defense Attorneys
 - Immediate Past-President (2022 – 2023)
 - President (2021 – 2022)
 - President-Elect (2020 – 2021)
 - Treasurer (2019 – 2020)
 - Secretary (2018 – 2019)
 - Board of Directors (2015 – present)
 - Auto & Transportation Liability Section
 - Chair (2014 – 2015)
 - Vice-Chair (2013 – 2014)
 - Policy Coverage Section
 - Chair (2003 – 2004)
 - Vice-Chair (2002 – 2003)
 - Award for Best Article of the Year as published in the Journal of Civil Litigation
- Defense Research Institute
- Trucking Industry Defense Association
- Claims and Litigation Management Alliance
- Virginia Super Lawyers (2016 – 2025)
 - Civil Litigation: Defense
 - Transportation/Maritime
 - Personal Injury – Products: Defense
 - Insurance Coverage
- Roanoke Bar Association
- Roanoke Regional Chamber of Commerce, Leadership Roanoke Valley Graduate (2004)
- Virginia Lawyers Weekly (2021)
 - Leader of the Law

- Best Lawyers in America (2020 – 2026)
 - Personal Injury Litigation – Defendants
 - Product Liability Litigation – Defendants
 - “Lawyer of the Year” – Roanoke Metro (2025)
 - Litigation – Insurance
 - “Lawyer of the Year” – Roanoke Metro (2024)
- Virginia Business Legal Elite (2020)
 - Civil Litigation
- Martindale-Hubbell® AV Rated
- The Ted Dalton American Inn of Court

Publications

- “Statutory Construction Deconstructed: Divining and Giving Effect to the General Assembly’s Intent,” Journal of Civil Litigation, Vol. XXVIII, No. 4 (Winter 2016-2017)
- “The 2003 Virginia Viatical Settlements Act,” Journal of Civil Litigation, Vol. XV, No. 1 (Spring 2003)
- “Giving Credit Where Credit is Due: The Impact of the New Optional Nature of the UM/UIM Credit for a Tortfeasor’s Liability Coverage,” VADA Spring Sections Seminar (May 5, 2023)
- “Through the Eyes of the Insured,” VADA Lunch & Learn (April 14, 2021)
- “Through the Eyes of the Insured: The Defense of a Civil Lawsuit,” VADA Annual Meeting (October 4, 2019)
- “Autonomous Vehicles in the Commonwealth of Virginia,” Roanoke Paralegal Association (March 14, 2019)
- “A Driverless World: Legal and Insurance Implications of Autonomous Vehicles,” VADA Annual Meeting (October 11, 2018)
- “How to Try a Case in General District Court,” VADA Young Associates Boot Camp (December 1, 2017)

Education

- Roanoke College, B.A., *cum laude* (1992)
- University of Virginia School of Law, J.D. (1995)

Bar & Court Admissions

- Virginia State Bar
- United States District Court for the Eastern District of Virginia
- United States District Court for the Western District of Virginia
- United States Court of Appeals for the Fourth Circuit
- United States Court of Appeals for the Federal Circuit